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SNAZZY BABY'S COMBO CARRIER CARRIES AWAY MORE THAN BABIES... IT ALSO CARRIES AWAY AWARDS

Snazzy Baby's "Mom's Deluxe 3 in 1 Plus Combo Carrier" Wins Mr. Dad and Great Dad 2009-2010 Holiday Seals of Approval

Breakfast Point NSW, Australia (January 4, 2010) – When it comes to caring for our children, we've come a long way, baby! Not only are fathers taking a more active role in raising their kids; some of them are even stay-at-home dads. But now that Daddy carries Junior more than ever before, he's gotten a bit more than he bargained for... lower back pain. And that's the *last* thing Mr. Mom wants getting in the way of a great father/child bond. Which is why Mr. Dad and Great Dad were so impressed with the ease and effectiveness of Snazzy Baby's *Deluxe 3 in 1 Plus Combo Carrier*. They were so impressed that the carrier carried away the Mr. Dad and Great Dad 2009-2010 Holiday Seals of Approval.

Here's what Mr. Dad had to say about the *Mom's Deluxe 3 in 1 Plus Combo Carrier*:

"Pay no attention to the word 'mom' on the box--this lightweight carrier works great for dads too. It's adjustable, comfortable, easy on the back and shoulders (which is something you can't say about all the carriers out there), and it converts into a portable high chair restraint. Good from the time baby has head control up to 37 pounds or 3 years."



About GreatDad.com

Headquartered in San Francisco, CA, GreatDad.com is a leading source of experience, recommendations, inspiration, and advice for dads -- all delivered from the male perspective. GreatDad.com has a library of over 2,500 articles on all aspects of parenting, all from dad's point of view, as well as the only weekly pregnancy newsletter written by and for dads.

About MrDad.com

Headquartered in Oakland, CA, MrDad.com, along with founder, Armin Brott, has helped millions of men around the world become the fathers they want to be. The author of seven bestselling books on fatherhood, Armin also writes the nationally syndicated newspaper column, "Ask Mr. Dad," and hosts the syndicated "Positive Parenting" radio show. His most recent book, *The Military Father: A Hands-on Guide for Deployed Dads*, was released this year.

About Snazzy Baby

Your home for the best in innovative baby protection products, Snazzy Baby was created by Australian mom Cyndy Mundy who needed to protect her tot's tender knees after another day of crawling on the carpet. The award-winning company has impressed online and brick and mortar retailers with snug, soft, 4 layer cushioned oval knee pads made of neoprene and secured with velcro straps and ensuring a comfortable fit. All products submitted by Snazzy Baby to iParenting Media have won their prestigious iParenting Media Award and praise.

For more information on all of Snazzy Baby's safety products, visit their new U.S. website at www.SnazzyBaby.us.